FISCAL YEAR

# 2024

IMPACT REPORT





# Community is the foundation of The Mountaineers.

Our impact wouldn't be possible without the commitment, generosity, passion, and expertise of people like you.

Our Fiscal Year 2024 Impact Report (October 2023– September 2024) is a celebration of the many ways our community advances The Mountaineers mission. We're deeply grateful that our members, volunteers, and donors choose to support our work, embodied in our strategic plan, *Adventure with Purpose*. This plan highlights our three strategic priorities – commitments to:

**LEAD innovation in outdoor education,** so that anyone inspired to learn outdoor skills has that opportunity with The Mountaineers;

**ENGAGE** a vibrant community of outdoor enthusiasts, so every individual can find inspiration and belonging in the outdoors;

**ADVOCATE** on behalf of the natural world, to make a meaningful, enduring impact in protecting our planet and the outdoor experience.

Tom Vogl, 7-year member Chief Executive Officer Peak Society Summit Society

We live these commitments every day. They're rooted in the values, hard work, and skills of volunteer leaders and staff who deliver our mission-driven programs and publications. Most of our programs are volunteer-led, and the dedication of our volunteers is one of the most inspiring things to read about in this report. Thanks to the generous financial support of donors like you, we are able to achieve the reach and impact highlighted in the following pages.

Making our courses accessible to more people is a great example of how volunteerism and philanthropy work together to create positive impact. Our volunteer-led courses provide some of the best outdoor education opportunities on the planet because of the skill, experience, and commitment of our leaders. And because we offer scholarships for expenses such as membership dues and course fees, we give people the opportunity to have transformative outdoor experiences that they otherwise wouldn't.

We hope you will be inspired by the impact stories in the pages that follow. Thank you for being part of The Mountaineers community and our success in the past year!

With gratitude,



Manisha Powar, 15-year member Board President Peak Society



#### **MISSION**

To enrich the community by helping people explore, conserve, learn about, and enjoy the lands and waters of the Pacific Northwest and beyond.

#### VISION

Adventure with Purpose

#### **CORE VALUES**

Adventure, Education, Volunteerism, Advocacy, Community

Learn more about our mission, vision, and values.

#### FISCAL YEAR 2024 IMPACT REPORT

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At The Mountaineers, our commitment to financial transparency ensures our community can see how their generous contributions are utilized to support our programs, preserve our wild places, and foster a love for the outdoors. As a nonprofit, we must balance mission-driven goals with financial sustainability, which makes financial transparency essential in fostering understanding and trust within our community. The following figures and charts paint the financial picture for fiscal year 2024 (FY2024), aggregating all the activities presented in this report and demonstrating the responsible stewardship of our resources. For an additional breakdown and further detail, you can find our audited statements (including our most recent audited financial statements from FY2024) and form 990s at mountaineers.org/financials.

\$18,651,634

\$12,102,824

#### CONDENSED STATEMENT OF FINANCIAL POSITION

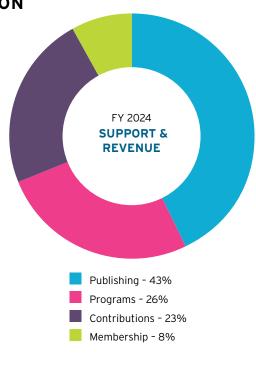
ASSETS	<b>SEPTEMBER 30, 2024</b>	<b>SEPTEMBER 30, 2023</b>
Current Assets	\$7,453,903	\$7,806,597
Long-term Investments	\$4,919,558	\$3,855,726
Author Advances	\$385,827	\$239,206
Property and Equipment, net	\$5,415,058	\$4,982,260
Right of Use Asset	\$560,004	\$1,767,845
Total Assets	\$18,734,350	\$18,651,634

#### **LIABILITIES & NET ASSETS**

Total Liabilities & Net Assets

#### Liabilities

Current Liabilities	\$1,292,346	\$1,141,515
Long-Term Debt, net of current	\$445,255	\$458,846
Operating Lease, net of current	\$422,087	\$1,549,975
Total Liabilities	\$2,159,688	\$3,150,336
Net Assets		
Unrestricted	\$15,727,174	\$14,831,910
Temporarily Restricted	\$847,488	\$669,388
Total Net Assets	\$16,574,662	\$15,501,298

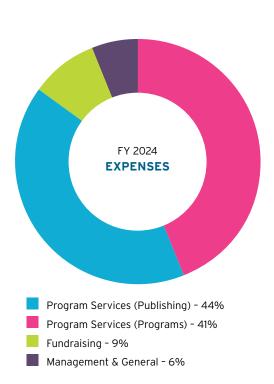


#### CONDENSED STATEMENT OF ACTIVITIES

\$18,734,350

REVENUES	FY 2024	FY 2023
Publishing	\$5,023,536	\$5,061,297
Programs	\$3,137,862	\$3,247,984
Contributions	\$2,659,735	\$3,323,953
Membership	\$903,646	\$817,865
Total	\$11,724,779	\$12,451,099
EXPENSES		
Program Services (Programs)	\$4,811,483	\$4,451,354
Program Services (Publishing)	\$5,187,627	\$6,081,163
Management & General	\$733,927	\$654,471
Fundraising	\$1,039,633	\$915,836

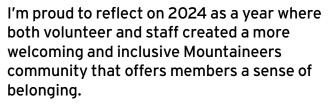
\$11,772,670



Total







The success of our introductory programs like GoWalk and GoHike, courses designed to create an empowering community for new hikers and urban walkers, underscores our commitment to accessible outdoor experiences. The growth and impact of our affinity courses for women, non-binary individuals, and BIPOC participants offered identity-affirming spaces that value and support individuals in a vibrant learning community. The creation of a new activity type, "relaxed paced trips," expands opportunities for belonging and welcomes paces that have been historically excluded from outdoor recreation objectives. These programs marked an important step toward greater inclusion, while highlighting the ongoing work needed to create equitable experiences across all of our programs.

Beyond program delivery, our ongoing work to strengthen our sexual harassment and sexual assault prevention



plan, guided by the Sexual Harassment & Sexual Assault Prevention Committee's five-year plan, underscores our unwavering commitment to the safety and well-being of every member. By proactively addressing these critical issues, we reinforce our dedication to a culture of respect, ensuring The Mountaineers continues to grow as a welcoming and inclusive space for all who seek connection with community and the outdoors.

I am grateful for the collective work and efforts in fiscal year 2024 to foster safety, inclusivity, and exceptional educational experiences, and I am optimistic about the future of Mountaineers programs and the continued growth of our welcoming community through our shared commitment to these vital principles.

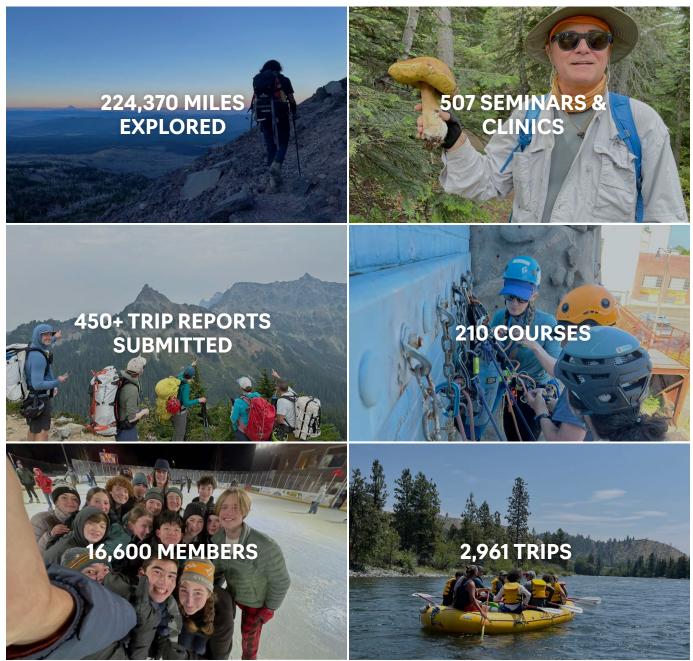


Becca Polglase, 15-year member Director of Programs & Operations Peak Society



#### 2024: A Year in Review

Celebrate and reflect on how our core values guided us through 2024.

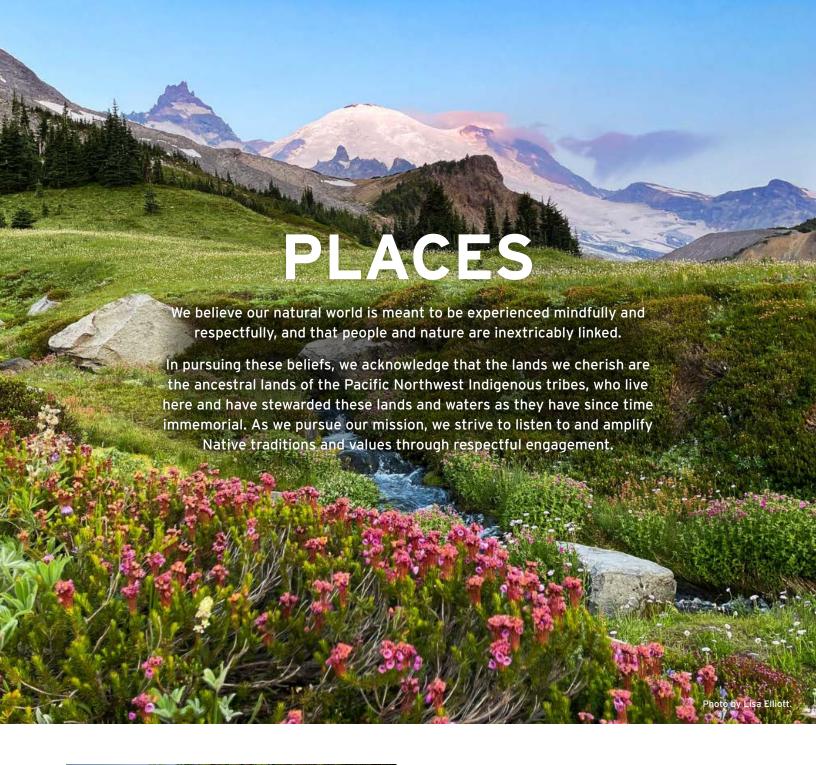


Photos clockwise from top left: Skye Michel, Lisa Elliot, Tatiana Van Campenhout, Mountaineers Youth Programs, Mountaineers Adventure Club, and David Kush.



#### **Introducing New Trip Reporter Badge**

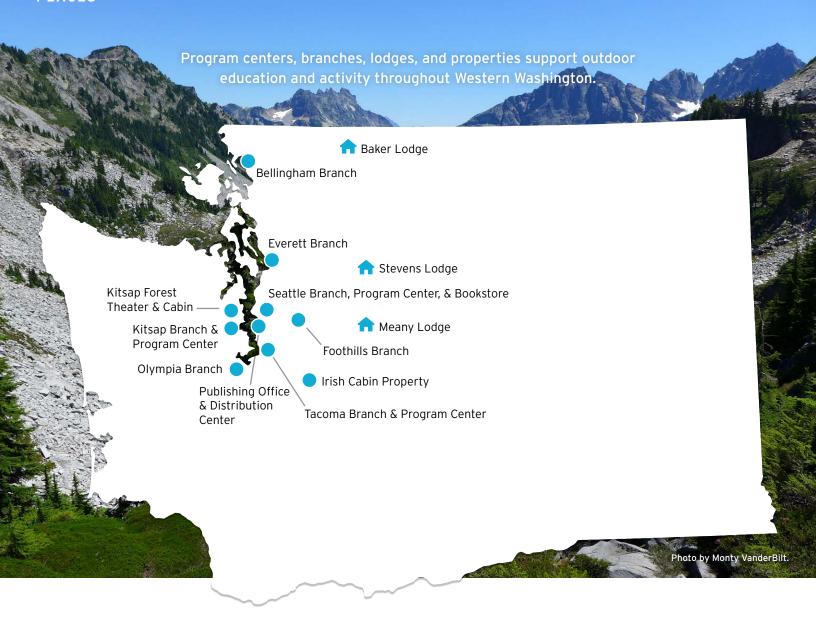
To foster a culture of shared outdoor experiences, The Mountaineers newly introduced the 2024 Trip Reporter badge, which was awarded to over 170 members this past fiscal year for their informative contributions that helped get our community outside.





# Deepening Engagement With Native History and Culture

In 2024, The Mountaineers and Outdoor Alliance Washington worked with The Whitener Group, a Native-owned tribal consultancy, as we prepared for direct engagement with tribal governments in Washington. Completing The Whitener Group's online tribal engagement training was instrumental in preparing us to build relationships and develop partnerships, and is a valuable resource for anyone wanting to learn about Native history, culture, and tribal governments in Washington state and beyond.





In 2024, our Tacoma Program Center reached net-zero status, making it our first net-zero energy facility. Our Seattle Program Center also officially crossed over the 5,000 threshold of trees planted based on carbon emissions saved from our solar panels.

Read more >



Our lodges welcomed over 6,000 visitors in 2024. Baker Lodge hosted its first full year of summer lodge camps, Meany Lodge completed another successful run of the iconic Patrol Race, and Stevens Lodge wrapped up a large-scale renovation of its bathrooms.

Read more >



The Kitsap Forest Theater celebrated another performance-packed season with productions of *Matilda*, the *Musical*, *Cinderella* (Broadway Version), and *The Crucible*. With the resolution of the Keta Legacy Foundation lawsuit, the theater has regained full rights to access the backstage of their theater.

# PUBLISHING

Mountaineers Books is the world's leading independent publisher of outdoor, recreation, and conservation books. Our more than 700 books in print educate and inspire outdoor adventurers and build a community of advocates for the natural world.

Our publishing division includes three imprints: Mountaineers Books, Braided River, and Skipstone. Mountaineers Books also distributes titles on behalf of mission-aligned partners, including the American Alpine Club, Appalachian Trail Conservancy, Colorado Mountain Club, and Green Trails Maps.



#### With the release of the 10th Edition of Mountaineering: The Freedom of the Hills, 2024 was a big year for Mountaineers Books.

Capturing seven decades of collective wisdom and thousands of hours of staff and volunteer work, *Freedom* is the book that is closest to the heart of the organization – indeed, it is the reason Mountaineers Books exists.

The 10th Edition represents the most comprehensive update since the original "Climbers Notebook" was first transformed into *Freedom of the Hills*, including contributions from across the organization and review by AMGA professionals. The launch was marked by a celebration on the deck of the Seattle REI Flagship store, followed by hands-on demonstrations at the Seattle Program Center and a branch tour to honor the contributions of members on their home turf.

While that's setting a high bar, what I am personally most proud of from the past year is the publication of *Alpine Rising* and *Headstrap* – two Banff and Boardman Tasker award winning books that tell the stories of Sherpa and Balti climbers in Nepal, Pakistan, and Darjeeling – and the 10th Anniversary reissue of *The Adventure Gap*, James Edward Mills's account of the first all-African American expedition to Denali, a predecessor of Philip Henderson's Full Circle Everest expedition (our 2023 Gala keynote speaker).

The throughline that connects these titles to *Freedom of the Hills* is, well, freedom. When we talk about freedom to roam, we often think of conservation and access to public lands. But at the core, freedom to roam is about equality. It is no accident the Swedes call it *allemansrätten*: we all have an equal claim and right to the wonders of the natural world. It is our common ground.

These four books are united by that ideal. Freedom is the toolkit that gives readers the skills and confidence to explore the outdoors; Alpine Rising, Headstrap, and The Adventure Gap present a vision of the outdoors where everyone is welcome and every adventure has merit. They serve the same ends.

None of this should be controversial; these are values that go back to the very founding of The Mountaineers. And yet we are in a moment where even the language of this letter - words like "equality" and "inclusion" - has become politically charged. This makes it all the more important to continue advancing our mission, as with books like *lan's Ride* and *All Humans Outside* in the current season.

It's what we do.

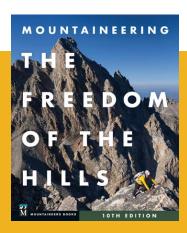
Until next year,



Tolly

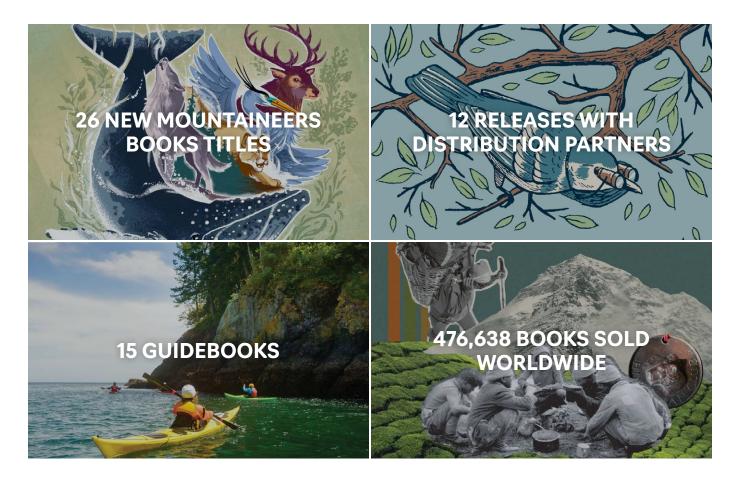
Tom Helleberg, 7-year member Mountaineers Books Publisher Ridgeline

In 2024, we shipped books directly from our distribution center to readers in all fifty states (plus Puerto Rico and Washington, D.C.), to Armed Forces in Europe and Asia, to 7 Canadian Provinces, 5 Australian Territories, and 16 other countries from India to New Zealand.



"Every new edition of *Freedom* carries not only the wisdom of today's contributors but the generations of expertise that has made this title the go-to mountaineering reference for over 60 years. I'm proud to be a part of this history and to know first-hand how it takes a village to create a book like *Freedom*."

-Eric Linxweiler, 23-year member, Peak Society, volunteer editor of Freedom of the Hills, 10th Edition





# Celebrating the 10th Edition of Freedom of the Hills

What began as handwritten climbing tips from early volunteers, *Freedom of the Hills* evolved into the most significant mountaineering guidebook ever published. Since its 1960 debut, over 800,000 copies have been sold and translated into 12 languages, showcasing Mountaineers Books profound impact on outdoor education. The 10th edition, released last fall, continued the volunteer-contributor spirit and was celebrated at launch events at REI and the Seattle Program Center.

Read more >

# Embracing Anti-Racism Principles in the Outdoors Through Publishing

Mountaineers Books is committed to publishing stories and resources that foster a deeper connection to the outdoors for people from all walks of life. The 10th Anniversary edition of *The Adventure Gap* provides a thought-provoking reflection on what has evolved in and around the outdoor community since the historic first all-Black Denali summit attempt, as well as updated guidance on creating a truly inclusive outdoor environment.





# As a child, I had a lot of adverse experiences exploring the outdoors.

I was taught that outdoor spaces were not for people with my skin-tone, religious beliefs, and dietary traditions. It wasn't until I found an informal BIPOC (Black, Indigenous, People of Color) group of hikers and climbers in my early 20s that I felt finally able to grow my love for getting out into nature. Since moving to Seattle, I've fostered my outdoor pursuits through The Mountaineers – first through backpacking, then climbing and cross-country skiing, before finally finding my true passion: canyoning.

The Mountaineers has historically prioritized physical safety in our learning programs, which is an essential foundation for learning outdoor sports. However, research has increasingly shown that emotional and psychological safety are also a key component of the learning process.

As I experienced in my early 20s, affinity groups provide emotionally and psychologically safe communities where folks can learn, connect, and grow together. This is why I feel incredibly privileged and thankful to have helped instruct for the BIPOC cohort of Basic Canyoning in the summer of 2024 – a course built by Madeline Hwang (canyoning leader and lead instructor,) and Crystal Hudelson (local climbing guide of color, and strong advocate for building outdoor access). Through their efforts, and a host of supportive BIPOC instructors, we were able to welcome an excellent group of canyoneers to our community, several of whom specifically credited our cohort as essential for their learning needs.

I'm thrilled that many committees within The Mountaineers are beginning to take steps toward building affinity learning spaces and trips: In 2024, The Mountaineers supported its first Women's Alpine Scrambling course, and continued



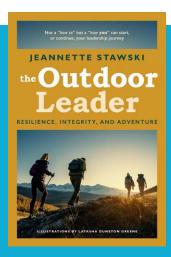
to provide all-women cohorts for classes like Winter Mountaineering and Advanced Crevasse Rescue. During the year, Mountaineers leaders in BIPOC, women, and non-binary affinity groups also encouraged learning and community building by hosting social gatherings for members to share stories and skills among like-minded recreationists.

Instruction is more effective when people feel a sense of safety and belonging, and these spaces are essential to building bridges and increasing access to the outdoors for historically excluded and underserved communities. I am excited to see this as a growth area within Mountaineers leadership, and look forward to our continued efforts to build a more diverse and inclusive outdoor community.



byn f

Shyam Vijayaraghavan (He/They) 8-year member, Peak Society Seattle Canyoning Committee



#### The Outdoor Leader

While the release of *Freedom 10* was the marquee event of 2024, there is no title that better reflects Mountaineers leadership in outdoor education than *The Outdoor Leader* by Jeannette Stawski. As former executive director of the Association of Outdoor Recreation and Education, Stawski presents a roadmap for educators, guides, and volunteers to build their leadership skills, drawing from first-hand accounts and guidance from leaders and professionals across a range of outdoor organizations. In an excellent example of crossover between publications and educational programming, Stawski was also the keynote speaker at both the North and South Sound Leadership Conferences in winter 2024 and spring 2025.



Photos clockwise from top left: J.M. Forsyth, Mckenzie Campbell Davies, Mountaineers staff, and Alex Bond.



# Supporting Emotional and Physical Safety

In fiscal year 2024, we launched a Sexual Harassment & Sexual Assault (SHSA) Prevention Advisory Committee that meets twice a month to evaluate how staff and leaders can support healthy learning environments that prevent harmful behaviors within our programs.

Read more >



#### 347 Volunteers Benefit From Leadership Development

Our donor-funded Leadership Development Series completed its sixth year of providing experienced and aspiring leaders alike with quality training in decision making, risk management, equitable and inclusive instruction, and more.

Read more >



#### Celebrating 50 Years of Minimizing Risk Outdoors

In 1974, we published a comprehensive safety and packing system known as The Ten Essentials in the third edition of *Freedom of the Hills*. Fifty years later, The Ten Essentials has become a widespread moniker reminding recreationists how to prepare for recreating in the backcountry.



# The Mountaineers is an extraordinary community of givers who selflessly and passionately support our mission to connect people to the natural world and each other.

As an 18-year Mountaineers member, donor, and volunteer, I am continuously blown away by our community's commitment to giving back and paying it forward – opening doors to belonging, exploration, personal development, and well-being in our treasured outdoor spaces. 2024 showcased just how significant our impact can be when a spirit of generosity prevails.

Our culture of philanthropy encompasses myriad forms of giving back, and these acts of giving create a synergy that powers The Mountaineers toward a more engaged and impactful community. As we built on 2023 successes with youth programs, course capacity, and facilities, the intertwining of volunteerism and fundraising became even stronger in 2024.

Volunteerism has been at the heart of The Mountaineers since its inception. Dedicated volunteers set the tone for our community by cultivating a sense of belonging and shared purpose among members of all ages, experience levels, and backgrounds. Last year, 3,573 volunteers spent 182,654 hours bringing the joy of the outdoors to thousands of members in countless ways, including leading trips, teaching courses, and supporting events. And our robust Leadership Development program empowered hundreds of adults and youth who learned how to facilitate and improve future volunteer, leader, and advocacy opportunities.

Engaging a vibrant community of volunteers is made possible through our supportive community of donors. The funds raised through philanthropic efforts allow us to

introduce more people to the outdoors, grow our youth programs, bolster volunteer leadership development, invest in infrastructure to improve programming, increase conservation and advocacy education, allow sustainable choices for books production, and more. Last year 2,532 members (including more than 1,500 first-time donors) gave more than \$1.08 million, while corporate sponsors and foundations invested \$554,098. These financial gifts enabled us to take mission-critical initiatives well beyond what we could achieve with revenue from programs alone, and helped us keep prices reasonable for membership, activities, camps, lodges, and books.

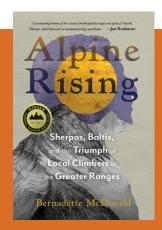
Philanthropic highlights in 2024 include \$106,719 in scholarships awarded through the donor-funded Mountaineers Access Program (MAP) to ensure everyone has access to Mountaineers activities. In addition, the Peak Society Giving Circle (annual donations of \$1,000+) reached record membership heights, while the new Ridgeline Giving Circle (annual donations of \$500+) energized a new group of donors.

The beauty of our growing culture of philanthropy is the interplay between volunteering and donating: there are so many ways to support our remarkable community. Fundamentally, we are all united around a love of the outdoors no matter how we give back or pay it forward. What vibrant future lies ahead when the spirit of generosity illuminates our path!

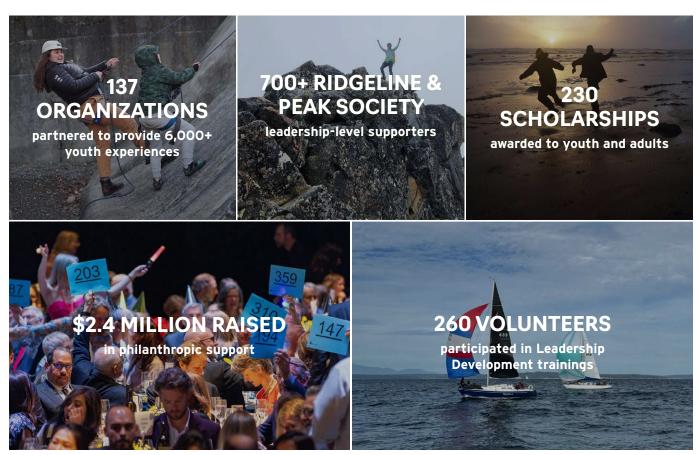


Surlawlkins

Anita Wilkins, 18-year member Board Member, Philanthropy Committee Peak Society



Mountaineers publications follow two paths to engage a community of outdoor enthusiasts. First, our best-in-class educational books are clear and accessible guides that engage the novice on their journey from first-time hiker to seasoned recreationist. Second, our catalog of narratives and histories seek to reflect all adventurers and provide role models for readers of any background and ability. The Adventure Gap uses the first all-African American expedition to Denali to examine this need for diverse outdoor stories. Similarly, Alpine Rising and Headstrap spotlight the achievements of Sherpa and Balti climbers who've been sidelined in accounts of Western expeditions.



Photos clockwise from top left: Mountaineers staff, Emily Goren, Mountaineers Youth Programs, Laura Klebe, and Matt Hagen.



# A Community Engaged in Giving Back

Our members engage in myriad ways, volunteering time to instruct courses, contributing talent to improve programs, sharing stories to cultivate community, donating dollars to sustain operations, and more. Giving back is intrinsic to our community, and this culture of philanthropy allows us to fulfill mission-driven initiatives that fuel us into the future.

Read more >



# Facilitating Transformative Outdoor Experiences for Youth

The Mountaineers works with a variety of youth-serving organizations to offer customized partner programs designed to get youth outside. Each year, our Mountain Workshops program introduces over 1,000 young people to transformative outdoor experiences that are often a school-year highlight for students, teachers, and staff.

Read more >



# Honoring Tribal Wisdom and Deepening Mindful Recreation

We strive to honor the histories, stories, and wisdom of Indigenous peoples who have been living here since time immemorial. Our partnership with the Sacred Lands Conservancy provides essential resources that illuminate the history of our natural places, underscore the significance of tribal rights and treaties, and inspire deeper connections to the land and its original stewards.



# I was 17 years old when I went on my first hike.

It was miserable, painful, and downright humbling. A heavy pack, an environment of unknowns, and 43 miles to go, I thought what any naive teenager would: why am I here?

By the end of that hike, I felt completely rebuilt by the mountains. Born and raised in the midwest, my version of going outdoors meant vacationing to Florida and resort skiing. I had always loved the outdoors – I just didn't know the outdoors was an option for *me*. But during this hike, I discovered the outdoors was something I could belong to... and something I wanted to give back to.

Seven years later, I have the immense privilege of empowering youth to confidently venture outside with the knowledge, skillset, and support to become outdoor enthusiasts and advocates themselves. Not all kids grow up with access to the outdoors, and The Mountaineers is working to change that. Our youth programs, serving ages 2-18, create as much opportunity as possible for youth to foster their individual connection to nature so that they can experience firsthand the transformative power of the natural world and feel inspired to protect it. Participants learn not only how to recreate safely through navigation, first aid, and technical skill building, but how to recreate responsibly through a curriculum that includes stewardship opportunities, mindful recreation and land acknowledgment seminars, Leave No Trace training, and more.

Childhood outdoor experiences are foundational in developing a long lasting recreation ethic that informs

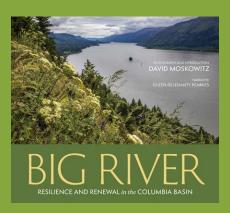


our younger members well into the future as they grow to become the next generation of fierce advocates for our natural world. Our youth team is dedicated to ensuring that a love for - and dedication to protect - our cherished experiences, places, and people lives on for generations more.



Julia Knight, 1-year member

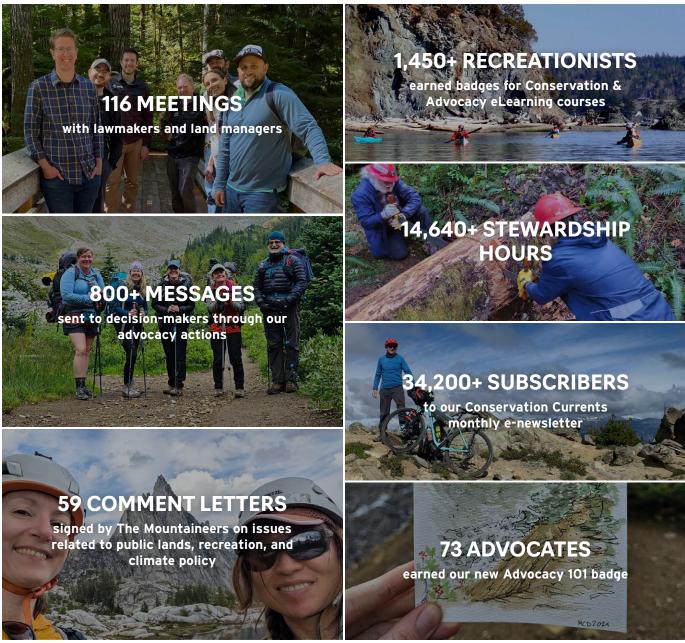
Associate Day Camp Manager



#### Big River

Mountaineers Books approaches advocacy at several levels. Books in our Braided River imprint serve as a direct call to action to advocate for and protect ecosystems facing immediate threats. In 2024, we published *Big River* by David Moskowitz, exploring the Columbia River watershed and salmon management. These books foreground advocacy and inspire action to protect our natural places. At an everyday level, we seek to weave appreciation of natural history and best practices for low impact recreation throughout every book we publish.

\*2024 Foreword INDIES Book of the Year Awards Finalist in Ecology & Environment



Photos clockwise from top left: Outdoor Alliance WA, Robert Christensen, Ginger Sarver, Emma Agosta, Mckenzie Campbell Davies, Maggie Zhou, and Mckenzie Campbell Davies.



# Creating Advocates for Public Lands Through Conservation Education

Mountaineers adventures would cease to exist without advocacy to conserve public lands, support climate-resilient landscapes, and improve sustainable recreational access. In January 2024 we launched a new Advocacy 101 eLearning course, which helps members Adventure with Purpose by going from an outdoor enthusiast to an outdoor advocate. We also revamped our Public Lands 101 course.



#### Investing in Solutions to Permit and Access Challenges

The Mountaineers is required to obtain permits to access public lands for our courses, yet permit constraints and access challenges can sometimes hinder our community's ability to teach and learn outdoor skills. Donor support enabled us to create and hire a new staff position, an Associate Manager of Policy and Planning, dedicated to alleviating barriers and finding solutions to permit challenges.

Read more >



# The Mountaineers and Outdoor Alliance Advocate for Public Lands in D.C.

The Mountaineers and Outdoor Alliance visited D.C. to advocate for the passage of the Wild Olympics bill, the SOAR Act, and the Explore Act. We also celebrated the ten-year anniversary of Outdoor Alliance. Backed by the voices of key partners and over 16,000 members, we are able to have a meaningful impact on public lands and outdoor recreation policy.

Read more >



# Mountaineers Advocate for Public Lands in 2024 State Budget

Our conservation team testified before the House and Senate, coordinated with state land managers and key partners, and met with lawmakers during the 2024 legislative session to support investments in Washington's public lands and waters. Thanks to the advocacy of The Mountaineers and our larger community, we helped secure legislative wins that conserve natural resources and enhance sustainable outdoor recreation during a time of rising visitation and growing climate impacts.

Read more >



# Great American Outdoors Act Continued to Fund Public Lands Improvements

Great American Outdoors Act (GAOA) funding continued to benefit Washington's public lands by bringing to life much-needed restoration and maintenance projects to popular trails, roads, and other recreation amenities. Thanks to advocacy by The Mountaineers and our wider community, funding from programs like GAOA make our outdoor experiences safer and more accessible for everyone.

# OFF BELAY

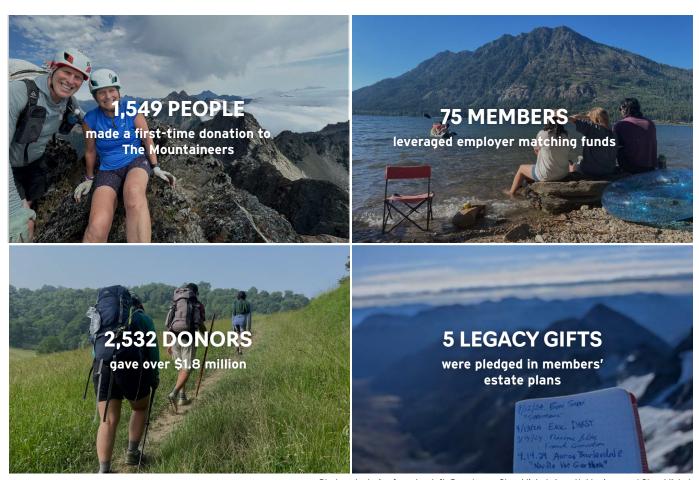
In the past year while advancing our mission, The Mountaineers also paused to celebrate the remarkable lives and enduring contributions of valued members who have now gone off belay. We especially honor the legacies of <a href="Jeff Bowman">Jeff Bowman</a>, <a href="Storm">Storm</a></a>
<a href="Yanicks">Yanicks</a>, <a href="Low Whittaker">Lou Whittaker</a>, and <a href="Governor Daniel J. Evans</a>, whose passion for adventure and dedication to our community left an indelible mark. Their spirit, alongside that of all Mountaineers who are no longer with us, serves as a continuing inspiration as we pursue our shared aspirations. We remember them with profound respect and celebrate the impact they had on our organization and the wider world.

# MOUNTAINEERS GIVE BACK CELEBRATING A CULTURE OF PHILANTHROPY Donations to The Mountaineers help our community go beyond fun and exploration. Donors Adventure with Purpose by supporting equitable access, stewardship, education, community, advocacy, publishing, and conservation. We are proud of a philanthropic culture built on giving back and paying it forward. Like those who came before us, volunteerism and financial gifts help us carry the

torch in developing the trails, tools, techniques, and stories that shape and inspire our connection with nature. We're grateful for all who gave of their time, treasure, talent, testimony, and ties to advance our mission last year.

Photo by Ginger Sarver.

THE MOUNTAINEERS | 2024 IMPACT REPOR



 ${\bf Photos\ clockwise\ from\ top\ left:\ Ron\ Jones,\ Skye\ Michel,\ Ananth\ Maniam,\ and\ Skye\ Michel.}$ 



#### New Ways to Give Back in FY24

Everyone who pays dues, signs up for programs, or buys our books supports the mission and vision of The Mountaineers, and we're especially grateful to those who go above and beyond in support of our community. This year, we launched a new elevated membership, Ridgeline, to recognize members who contribute \$500 or more annually. Elevated membership donations are an essential part of how we accelerate mission impact and Adventure with Purpose.

Read more >



#### The 2024 Adventure with Purpose Gala

The 2024 Gala was our biggest yet as our community came together in person and online to celebrate and support mission impact. We were honored to be joined by special guests Rue Mapp and Reinhold Messner. The funds raised on this single night represent more than a third of our charitable revenue for the year, and this year our community raised an astonishing \$650,000!



### **Super Volunteers**

Trip leaders, course instructors, committee members, event volunteers, lodge hosts, youth volunteers, stewardship volunteers, Board members, and more make up our coalition of Super Volunteers: anyone who has volunteered 150+ hours of their time. They are essential to building our community and creating a positive and welcoming experience for our members, participants, and guests.

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## **Key Leaders**

Volunteers who have led or co-led 10 or more trips. Key leaders help more people explore, conserve, learn about, and enjoy the lands and waters of the Pacific Northwest and beyond.

Nancy Lloyd

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# **Key Instructors**

Volunteers who led 10 or more field trips, lectures, clinics, or seminars as the primary leader, co-leader, assistant leader, mentored leader, or instructor. Our education programming would not be possible without them.

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## **Peak Society**

Peak Society members support our mission with annual contributions totaling \$1,000 or more. Their generosity expands and accelerates our impact to touch more lives and create deeper, richer experiences in the outdoors. \*in memoriam

Peter Clitherow & Arvia Morris

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# Ridgeline

Dean Drescher

Ridgeline members support our mission with annual contributions totaling \$500 or more. Their charitable contributions help us go beyond our personal adventures to create an inclusive community of outdoor enthusiasts and conservationists. Ridgeline members Adventure with Purpose. \*in memoriam

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#### **Summit Society**

We gratefully acknowledge the following individuals for their generosity and forethought, and for including The Mountaineers in their estate and legacy plans. \*in memoriam

Barbara J. Allan\* Thomas Allen Diane Altwein Richard C. Berner\* Justin Blackburn Alex & Wendi Bogaard Richard & Sheridan Botts Andy Cahn Colin & Jennifer Chapman Helen & Arnie Cherullo SuJ'n Chon & Han So Peter Clitherow & Arvia Morris Lorna Corrigan Colt de Wolf\* Jim & Camella Dobrick Martha & Rich Draves George Duncan\* Edward Earl\* Cathy Edelman William Eichenberger\* Nancy & Robert Eschrich Dale Flynn & Jeanette Mills Harry Goldstrom

Martinique & Eliot Grigg

Charles M. Haberbush

John & Helen Hansen

Drs. Peter Hendrickson & Nancy Temkin James Henriot\* Raymond Huey Esther Johnson\* Suzanne Johnston Stuart D. Jones\* Judy Knold Michael Kovacs Dan & Nadine\* Lauren Geoff & Peg Lawrence James & Jane Lea\* Pam & Eric Linxweiler Nancy Lloyd Dr. Roseanne Lorenzana Daniel Lee Luchtel\* Evie MacDonald\* Stephen Jerome Maloney & Melba Martinez Maloney Alison Mehravari & Sean Gorton Roger Mellem John Moen\* John Ohlson Shirley Olson\* Yvonne\* & John Palka Nick Parish & Sandra

Sylvia Peckham\* Patti Polinsky & Dave Claar Travis Prescott R.L. Puddicombe\* Jordan & Jovce Roderick Eric & Susan Schmieman, In Memory of Sgt Dietrich Schmieman, ÚSMC Raider Sara Spring Sarita Springgate\* Judy Sterry Paul Stevenson & Megan Davis Helen Strom\* Joanne Stroup\* Peter Tran Sherrie Trecker Bri Vanderlinden Tom Vogl Marie Wells\* Hazel Wilcoxon\* Tab\* & Anita Wilkins Paul Wiseman\* Brunhilde Wislicenus\* Shoko Yoshikawa



Chris Agnew Elden Altizer Megan Birzell Brent Bishop Maryanna Brown James Burke Brendan Connolly Mike Curry Gilonne d'Origny Joe Dennis Rich Draves Steve Dubiel Justin Fuehrer Martinique Grigg David Haavik Chloe Harford Sophie Hartshorn

Jocelyn Huang TJ King Martha Kongsgaard Ryan Koscianski Leone Kraus Elizabeth Lunnev Vineeth Madhusudanan David Maltz Hope Maltz Joseph Manson Christine Martin Elizabeth A. Marzolf Heidi Mathisen Craig McKibben Rick Meade Charlie Michel Grea Moaa Ruth Nielsen Dan Nordstrom

for our mission.

**Advisory Council** 

We appreciate the time and talent provided by

experts from our community who share a passion

members of the Advisory Council, a group of

Thomas O'Keefe Matthew Palubinskas Daniel Poor Charles Raines Matt Ray Mindy Roberts Christopher A. Robertson Joe Sambataro Bruce Sanchez Susan Sayers Nil Tiliia Tony Tsuboi Bri Vanderlinden Mona West Rob Willis Gavin Woodv Andy Wyatt



Scott Heinz

Petra Hilleberg

#### **Board of Directors**

Thank you to The Mountaineers Board of Directors for their leadership and service.



#### **Branch Chairs**

Steven & Rhea Payne

Bowman

The Mountaineers includes seven regional branches, along with the Global Adventures Committee. Branches provide an important sense of local community.

Bellingham - Nathan Andrus Everett - Nick Mayo Foothills - Brad Peacock Kitsap - Melissa White

Olympia - Mandi Maycumber Seattle - Craig Kartes Tacoma - Natalia Martinez-Paz Global Adventures - Cindy Hoover

Patricia Young\*

Anonymous (18)

#### **OFFICERS**

President - Manisha Powar Vice President - Rich Draves VP of Branches - Amanda Piro VP of Governance - Roger Mellem VP of Outdoor Centers - Mark Kerr Secretary - Vanessa Wheeler Treasurer - Paul Stevenson Past President - Gabe Aeschliman Chief Executive Officer - Tom Vogl (non-voting member) Publisher, Mountaineers Books - Tom Helleberg (non-voting member)

#### **BRANCH DIRECTORS** Bellingham - Jonah Stinson

Everett - Matt Hansen Kitsap - Mark Goodro Olympia - Mike Riley

Seattle - Danielle Graham Tacoma - Jonathan Foster Foothills - Liz McNett Crowl

#### DIRECTORS AT LARGE

James Henderson Carry Porter Serene Chen Dave Foona Ramki Pitchuiyer Takeo Kuraishi Maya Magarati Alex Pratt Sam Sanders Mark Walters Robert White Anita Wilkins Siana Wong

# GET INVOLVED AND FIND BELONGING

The Mountaineers is a community dedicated to sharing our passion for the outdoors and committed to giving back to the people and places that nourish us. Since 1906, we've led first-class outdoor education, published award-winning books, facilitated transformative leadership development, and fiercely defended the natural world.

There's a place for everyone in our community - whether you're an experienced adventurer or just beginning your foray into outdoor recreation. Wherever you are in your journey, our community is here to help you find and learn into what brings you joy.



Join or renew as a member | Donate time and talent as a volunteer

Visit a new place, learn a skill, or read an inspiring story with Mountaineers Books

Consider a charitable contribution | Share your story with us

Introduce your youth to the outdoors | Visit one of our lodges

The Mountaineers® is a 501(c)(3) organization supported through earned revenue and elevated through charitable contributions. Tax ID:27-3009280.

Our mission is to enrich the community by helping people explore, conserve, learn about, and enjoy the lands and waters of the Pacific Northwest and beyond.

Our staff is located in Seattle and Tacoma, and work to support all branches and outdoor centers. 7700 Sand Point Way NE, Seattle, WA 98115 info@mountaineers.org | (206) 521-6001